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RALATAN DAPUR KOMERS
RESTAURANT - CATERIN

COMPANY PROFILE

2024

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MFK PT
Foodservice
Equipment
& Supplies

Our Company

MFK Foodservice Equipment was founded in 1992. In 1999 the business was purchased by a consortium headed by Bumi group, an Investment trading Firm. With an already established reputation for exceptional service and superior quality products, MFK has built on its reputation as Indonesian leading supplier of Commercial kitchen appliances across the country. We carry a range of more than 2000 products, all of which are best of breed and sourced from reputable local and international suppliers. 20 of our over 40 Brands are exclusively distributed by MFK to the Indonesian markets.

Our head office is based in Jakarta with a branch in Surabaya with service and repair centres. We have showroom in Jakarta where potential buyers are able to view our product range in its unpacked state, replicating our product range found in our comprehensive catalogue. In addition to this, we are able to provide live demonstrations of our products where we can demonstrate appropriate features and benefits.

Vision

To become Indonesian leading supplier of Foodservice and equipment though supplying only reliable, best of breed products at competitive rates and backed up by comprehensive after sales service.

Mission

To provide world class quality industrial catering equipment at competitive prices backed by exceptional service and reliable product guarantees.

Member of

Bumi.Group

Bumi Professional Industrial Equipments

MFK PT Foodservice Equipment & Supplies

CASABELLA

STUDIO

Distribution Center

Service Center

STILLWATER COFFEE & CO

COOKING CINEMA

Our Customers

The customers of PT. Multi Flashindo Karisma come from various field of business, such as

Our Products

We deliver a variety of products to various field of business. We provide high quality products and a good after-sales service for a complete buying experience of our products.

OUR MARKETED BRANDS

We always want to give he best quality product for our customers, for hat reason we present the best quality brand fr our products.

Our marketed brand features Kolb, Alfa Forni, Tecnoeka, Berjaya, OFYR, Astoria, Besser Vacuum, Blendtec, Bras, Curtis, Dem Truk, Elettrobar, Gi Metal, Hoshizaki, Halton, Hatco, Masterbuilt, MBM, Merapi Parilla, Movabel, Perfect Fry, Pira Charcoal, Pitco, RM Gastro, RB Noodle, Robot Coupe, Saeco, Sin of Cold, Starcool, Techfrost,WnterHalter, Ziptap & Custom Fabrication.

COMPANY CORE

Display our complete range for Food Service Equipment as a one stop shopping.

We serve all kind of Food Service Equipment , such as bakery equipment, beverage equipment, cooking equipment, Oven and all other kind of high quality equipment.

SALES FORCE

The Sales Force Division is an integral part of our company's profile. It is responsible for creating and maintaining strong relationships with our customers, and driving revenue growth for the company. Our sales force is comprised of highly skilled professionals who are equipped with the latest sales techniques and tools to ensure the best possible outcomes for our clients.

We have a customer-centric approach that enables us to understand and anticipate the needs of our customers, and tailor our sales strategies accordingly. Our sales force is supported by a robust infrastructure, including state-of-the-art technology, data analytics, and a dedicated customer service team.

Back Office

The Back Office Division is an essential part of our company's operations, supporting the front-line activities of the Sales Force Division. This division ensures that all of our administrative, financial, and operational functions run smoothly and efficiently. Our highly skilled back-office professionals are responsible for managing our company's resources, including technology infrastructure, human resources, accounting and finance, and logistics.

At the heart of our Back Office Division is a commitment to excellence and continuous improvement. We use the latest technologies and tools to streamline our processes and optimize our performance. Our team is also highly adaptable, able to respond quickly to changes in the market or industry.

Marketing Communication

The Marketing Communication Division is a vital component of our company's success. This division is responsible for creating and executing effective marketing strategies that build brand awareness, engage customers, and drive sales.

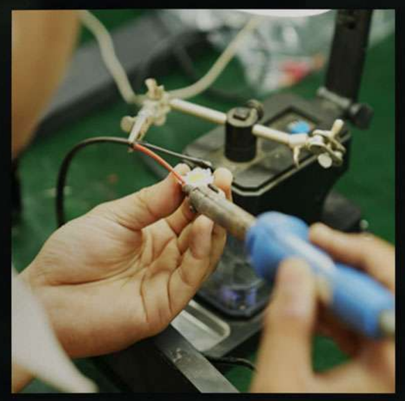
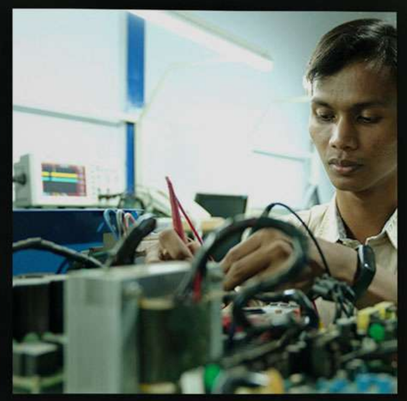
We are committed to using the latest technologies and tools to stay ahead of the curve in the ever-changing landscape of marketing communication. Our team is continuously learning and adapting to new trends and technologies, and we are dedicated to staying at the forefront of the industry.

DISTRIBUTION CENTER

We established Distribution Center, for better delivery to our customers and Bumi Group. Warehouse racking system that is supported by online ERP system for punctual delivery time.

SERVICE CENTER

We do not only sell products, but also provide responsive and high quality after sales service, as a form of our responsibility towards our customers and partners.

Our after sales service includes installation, repair and maintenance, service contracts, technical consultation, spare parts provision, calibration, warranty claim and customer care program.

Supported by our trained, skillful and experienced staff and engineers.