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Foodservice Equipment & Supplies



**SOURCE**



**SUPPLY**



**SOLUTION**



**DESIGN**





## About us

MFK Foodservice Equipment was founded in 1992. In 1999 the business was purchased by a consortium headed by Bumi group, an Investment trading Firm. With an already established reputation for exceptional service and superior quality products, MFK has built on its reputation as Indonesian leading supplier of Commercial kitchen appliances across the country. We carry a range of more than 2000 products, all of which are best of breed and sourced from reputable local and international suppliers. 20 of our over 40 Brands are exclusively distributed by MFK to the Indonesian markets.

Our products are classified into the following categories : Heating - Refrigeration - Cooking - Processing - Washing.

Our head office is based in Jakarta with a branch in Surabaya with service and repair centres. We have showroom in Jakarta where potential buyers are able to view our product range in its unpacked state, replicating our product range found in our comprehensive catalogue. In addition to this, we are able to provide live demonstrations of our products where we can demonstrate appropriate features and benefits.

## Vision

To become Indonesian leading supplier of Foodservice and equipment though supplying only reliable, best of breed products at competitive rates and backed up by comprehensive after sales service.

## Mission

To provide world class quality industrial catering equipment at competitive prices backed by exceptional service and reliable product guarantees.



# Value

## Integrity and honesty

All our dealings are conducted within the framework of a strict and consistent moral and ethical code no matter what the circumstances or personal costs involved.

## Teamwork

Our approach to serving our customers is focused on a cooperative effort by the members of our team which result in the achievement of a shared vision and mission.

## Professionalism

We pride ourselves in being able to apply best practice methods (as determined by industry professionals) in everything we do.

## Customer service obsession

We have a preoccupation with providing exceptional advice and service to all our customers.

## Passion

Our passion for our business demonstrates an exceptionally strong fondness, enthusiasm, and desire for all things MFK.

## Performance driven

All dealings with our customers are done in the most efficient and effective manner to ensure that they always have the stuff that keeps them cooking.

# Our Partners





**PT MULTI FLASHINDO KARISMA**

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